



48th Annual Folk Festival Financials

FFest			from grants for a specific purpose
Revenue		51,500	(back end free admission &
Beverages			Mario Kart performance)
	Sales	68,695	
	z-Cost	-35,192	
	Net Beverages	33,503	
Merchandise			
	Sales	48,591	
	z-Cost	-39,986	
	Net Merchandise	8,605	
Ticketing			
	Sales	506,728	
	z-Cost	-26,956	
	Net Ticketing	479,771	
Vendor Revenue		882	
Total Onsite Revenue		522,761	
Expenses			
	Advertising and promotion	-66,243	Stingray, Coast101, posters, billboards
	Equipment rental	-94,741	Stages, sound equip, vehicles, porta potties
	Performer Costs	-365,038	Includes fees & accomodations
	Security	-58,785	Security for the whole week
	SOCAN fees	-14,879	Royalties
	Supplies and purchased servi	-72,598	Sound techs, Artistic director, supplies
	Volunteer Exp	-6,416	TShirts & hospitality
	Total xExpenses	-678,700	
Total FFest		(104,439)	